



**Coming
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Implementing TWI

Creating and Managing a Skills Based Culture

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Attain the full promise of TWI!

This unique book describes the experiences of a multitude of companies both large and small in various industries, using TWI today, more than 60 years after the creation of these powerful programs. In spite of our understanding of the program and its ability to generate results, getting the TWI skills implanted in an organization takes great planning and effort. The authors of the TWI Workbook, using their experience over the last seven years implanting TWI in companies across the U.S. and around the world will describe critical elements and point out key stumbling blocks to a successful TWI implementation. These case studies will describe how a company can attain the full promise of TWI.